

GUEST LECTURE



Professor Noel Scott from University of the Sunshine Coast, Australia, will deliver an online lecture on “Tourism and Travel Post COVID-19” on Friday 26 November at 2.00 pm Jakarta time.

Graduates of Australian tertiary institutions from Indonesia who are interested in attending this event, please RSVP by Wednesday, 24 November to this link: <https://oz.link/novemberlecture>

**Due to the limited availability of places, early registration is recommended. A link to this event will be shared with you after registration.*

Overview

COVID-19 has severely impacted the global tourism and travel sector. In the Asia Pacific region, international arrivals have declined by up to 95 per cent, as nations closed borders to stop the spread of the pandemic. With governments now turning their attention to restarting international travel, there are several challenges to address.

In many tourist destinations, hotels are operating on skeleton staff, restaurants and attractions have closed, and laid off workers may have sought employment elsewhere. In the aviation sector, airlines have reduced capacity, mothballed their aircraft, and laid off staff. Now they must ramp up capacity in uncertain times. Pilots, especially those who fly long haul, may need to receive training before returning to work. Meanwhile, business travellers and event delegates may be less eager to travel.

In this lecture, Professor Noel Scott will discuss strategies to promote recovery in the tourism sector post COVID-19. These strategies will consider the uncertainty of new variants of COVID-19 emerging, vaccination rates and travel policies in both origin and destination countries and forecasting demand for travel.

Friday, 26 November 2021
2.00 pm – 4.00 pm Jakarta time

Online Lecture via Zoom



Professor Noel Scott

Noel Scott is Adjunct Professor of Tourism Management in the Sustainable Research Centre, University of the Sunshine Coast, Queensland, and Centre for Tourism Research, Edith Cowan University, Western Australia, Australia.

He has worked as a tourism consultant and academic researcher for 26 years and has led research and consulting projects in sustainable tourism, tourism branding, destination management, tourism product and experience design and China tourism. His international clients have included the United Nations World Tourism Organization, OECD, Association of Southeast Asian Nations (ASEAN), and the Government of Fiji. Professor Scott has led eight Australia Awards' Sustainable Tourism Short Courses in Indonesia and Sri Lanka. He has worked in Australia for organisations such as Tourism and Events Queensland and City of Gold Coast. Prior to starting his academic career in 2001, he worked as Manager Research and Strategic Services at Tourism and Events Queensland.

His research interests include the study of tourism experiences, and destination management and marketing. He is a regular speaker at academic and industry conferences. He has over 300 academic publications including 17 books. He has supervised 30 doctoral students to successful completion of their theses. He is on the Editorial Board of 10 journals, a member of the International Association of China Tourism Scholars and a Fellow of the Council for Australasian Tourism and Hospitality Education.