



Australia Awards

Sustainable Tourism Management

Australia Awards in Indonesia – Short Term Award

Following the success of our previous sustainable tourism courses, Australia Awards in Indonesia invites tourism professionals from the **15 targeted provinces** including **South Sulawesi, North Sulawesi, West Sulawesi, Southeast Sulawesi, Central Sulawesi, Gorontalo, Maluku, North Maluku, West Nusa Tenggara, East Nusa Tenggara, Papua, West Papua, East Kalimantan, West Kalimantan, and South Kalimantan** to apply for our two-week short course **Sustainable Tourism Management**. The course will be delivered in Australia on 8 – 19 June 2020. Tourism professionals from outside the targeted provinces with strong interest and outstanding qualifications and relevance to this program are also welcome to apply.

The course aims to improve sustainability in the tourism sector, develop linkages between tourism professionals in Indonesia and Australia, enhance business planning and tourism management and contribute to economic growth in the selected provinces.

To be eligible to apply for this course, you must have:

- Minimum 3 to 5 years of relevant working experience in the tourism sector, for example working as a government official on policies affecting the tourism sector, a member of a regional or district tourism association, or an owner or employee of a tourism company (e.g. travel agent, hotel, transport operator, etc.);
- An endorsement letter from your current manager/supervisor (for employees or PNS), or from tourism association or local tourism department (for business owners or directors);
- Diploma (D3) degree or higher;
- A commitment to implement an award project;
- Ongoing commitment to the development of the tourism sector in their respective home provinces;
- Professional working proficiency in English. The course will be delivered in English. Interpretation assistance will not be provided.

This is a fully funded scholarship. Tuition fee, airfare ticket, accommodation, local transport, visa, and insurance will be covered by the Australia Awards in Indonesia.

All applications **MUST** be submitted before **Sunday, 9 February 2020 at 23.45 WIB** via this link:

<https://www.australiaawardsindonesia.org/id/SustainableTourism2020>
Women and people with a disability are encouraged to apply!

For more information, please visit **www.australiaawardsindonesia.org**, or contact **shorttermawards@australiaawardsindonesia.org**.





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Key Dates:

- A 3-day pre-course workshop in Indonesia (venue TBC): **31 March – 2 April 2020**
- A 2-week short course in Australia: **8 – 19 June 2020** (including classroom sessions, case studies and site visits).
- A 3-day post-course workshop in Indonesia (venue TBC): **29 September – 1 October 2020**

Learning objectives

The course learning objectives are participants' improved skills and ability to:

- understand the concept of sustainable tourism and the importance of responsible consumption in the tourism sector (SDG 12)
- understand the role of community, province and central level operators in tourism management and identify ways for effective collaboration
- enhance tourism business planning processes, including the utility of digital platforms, and cooperation between tourism operators, travel agents, associations, local and central governments
- improve the governance and sustainable planning of tourism destinations
- identify through benchmarking different methods and benefits of running sustainable tourism operations in Indonesia and Australia
- develop business and marketing plans
- analyse the role of existing policies and regulations plays in developing the sector
- understand the role tourism plays in developing economic growth and providing work opportunities (SDG 8)
- strengthen linkages and relationships between tourism businesses in Australia and Indonesia
- examine the particular challenges of tourism planning and development for remote destination, such as water, sanitation and waste treatment, physical and digital connectivity, and access to information on tourism services,
- consider the role of online tourism platforms, within an ecosystem of tourism industry players, in planning, marketing, and developing more remote tourism destinations