



The participants of Sustainable Tourism Management – a course focusing on improving the enabling environment to achieve a sustainable tourism industry.

The Sustainable Tourism Management Short Course improved the coordination in the sustainable planning and management of the tourism sector with enhanced links between tourism stakeholders to accelerate contributions to national and social development and community resilience. The program recognised the impacts that the COVID-19 pandemic on the tourism sector in Indonesia.

The program focused on improving the enabling environment to achieve a sustainable tourism industry that helps to enhance environmental protection, nurture sustainable engagement with local communities and assist economic growth, sustainable livelihoods and workforce development aligned with the United Nations Sustainable Development Goals (SDGs).

A team of experts including Professor Noel Scott, Professor Bill Carter and Associate Professor Sarah Gardiner lead the course, providing connections with industry while mentoring the participants.

Course schedule:

- Pre-Course workshop
13–15 September
- In-Australia program
8–22 October 2022
- Post-Course workshop
17–19 January 2023



Course Highlights

As part of the course, participants had the opportunity to benchmark various sustainable tourism sites across Cairns, Sunshine Coast and Gold Coast including:

- Mossman Gorge Rainforest
- Sky Rail - Kuranda
- Quicksilver – Reef Tourism
- Noosa Biosphere Reserve
- Jellurgal Aboriginal Cultural Centre

Participant Projects

Course participants were required to prepare Award Projects based on the learning outcomes. These projects were continuously reviewed and discussed with their group mentor throughout the course. Projects included:

- Sea Turtle Education for Children in Gianyar, Bali
- Developing Village-Experience Tourism in Galo-Galo Island (Morotai)
- Levelling up Indonesia Food to Promote Indonesian Tourism
- Pilot Testing for Students in Practicing English in Local Tourism Community



Participants networking at an event held in Cairns.



Participants outside the Cairns Cruise Liner Terminal before embarking on the Quicksilver Reef Tour.



Participants on a walkabout tour led by Jellurgal Aboriginal Cultural Centre in Burleigh, Gold Coast.

Pre-Course workshop

Course Leaders joined the participants for the pre-course workshop in Jakarta, Indonesia. Participants were introduced to the course, attended workshop sessions, and presented their Award Project plans as part of the 3-day workshop.

Post-Course workshop

Course leaders Professor Noel Scott, Professor Bill Carter and Associate Professor Sarah Gardiner joined participants in Makassar, Indonesia for the post-course workshop.

The workshop gave participants the opportunity to present their projects to course leaders and fellow participants, showcasing the key learnings from the course and how they can be implemented into the workplace.

For further information about the program, please contact:

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