



Australia Awards

Course Name

Democratic resilience – digital and media literacy

Background

The course is designed for up to 25 Indonesian policy makers, journalists, social media content developers and producers, youth leaders and faith-based organisation leaders who work in media and digital literacy focusing on enhancing democratic resilience by working collaboratively and strategically to increase digital literacy, decrease tensions between groups, and promote pluralism and tolerance in digital media. As part of the program, the participants will have the opportunity to meet and develop cooperation with Australian government agencies and private agencies, associations and/or independent think tanks in the sectors.

Learning objectives

On completion of the course, participants will be able to:

- Identify ways to promote pluralism and tolerance in and through social media and address current issues of intolerance and radicalism in social media especially in youth groups reliant on social media information with limited media literacy skills
- Identify ways to improve communities' digital media and information literacy skills
- Analyse the accuracy of data and validity of information – explore methods to counter disinformation and misinformation, such as investigative journalism, fact checking initiatives and activities and other ways to improve media credibility and better journalism
- Understand the role of the government and relevant stakeholders i.e. professional organisations, youth leaders, online communities in improving democratic resilience through digital media (coordination, freedom of speech, freedom of information)
- Provide exposure to initiatives, programs and policies to improve digital media and information literacy, promote pluralism and enhance tolerance in Australia, in the region and globally and share lessons learned
- Explore data and research about internet and social media use that can inform evidence-based policy development
- Discuss political challenges related to improving media literacy, promoting pluralism and enhancing tolerance
- Understand strategic approaches to building a comprehensive integrated data system between government agencies

Dates and location

The award will be delivered over a 2-week period in Australia. The program is divided into three parts: pre-course workshop in Indonesia, in-Australia program and a post-course workshop. Attendance in the whole three parts of the course is **compulsory**. The course is scheduled as below:

- The Pre-course Workshop in Indonesia: 6 – 8 August 2019
- The short course in Australia: 23 September – 4 October 2019 (departure from Jakarta on 20 September, return on 6 October)
- The Post-course Workshop in Indonesia: 28-30 January 2020



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Participants

Australia Awards in Indonesia will invite nominations from the following organizations:

- i) Ministry of Communication and Information Technology
- ii) Ministry of Youth and Sport
- iii) Ministry of National Development Planning (Bappenas)
- iv) Ministry of Education (Directorate for Family Development)
- v) Ministry of Women Empowerment and Child Protection
- vi) Indonesia's creative economy agency (BEKRAF)
- vii) Youth-focused CSO
- viii) Faith-based organisations
- ix) The Press Council
- x) Journalists
- xi) AJI – Alliance of Independent Journalists
- xii) Digital platforms and online communities
- xiii) Indonesian National Police, Cybercrime unit

Course participant profile:

- Staff or middle-managers with minimum four years' experience in a relevant role
- Experience with digital media literacy, operations or policy making in digital media areas
- Diploma (D3) qualification or higher;
- Endorsed by current supervisor/employer;
- Commitment to prepare and implement an Award Project as part of the course
- Commitment to engage actively and foster networks with multiple stakeholders, including in Australia
- Commitment to disseminate learning from the course with colleagues and peers
- ***Participants for this course is only for civilian members of the above targeted organisations.***

There is no English language proficiency requirement; however, the candidates are asked to provide proof of attendance or certificate of international conference, result of English course etc. (where available)

Women and people with disability are strongly encouraged to apply.

Participants will be identified through a competitive process whereby applicants fill in an online application form. Participants will be asked around their role relevancy, experience in relevant field, career objectives, and course implementation plan. Participants will also be required to introduce an Award Project topic as part of the application. The application will be reviewed by Australia Awards in Indonesia and the Australian Embassy to explore motivation and other demonstrated competencies to ensure commitment and interest in the study program.